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TIPS News Bulletin- July to October 2025 Issue



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WTCA Predicts India to Become Top Market for WTCs by 2028



FILE: People visit the World Trade Center memorial site on the 24th anniversary of the September 11, 2001 attacks on the World Trade Center, in New York City, U.S., September 11, 2025.

Synopsis

The World Trade Centers Association anticipates India will become its top market within five years, surpassing the US with projected growth from 32 to 50 centers. WTCA is expanding its brand beyond traditional commercial real estate into logistics and data centers, aligning with India's economic initiatives.

India is set to become the largest market for World Trade Centers (WTCs) globally by 2028, according to the World Trade Centers Association (WTCA). This projection marks a major milestone for India's growing role in global trade, investment, and infrastructure development.

Currently, India ranks second after the United States in the number of operational and upcoming World Trade Centers. As per Scott Wang, WTCA Vice President for Asia-Pacific, India is expected to see the number of WTC-branded centers rise from the current 32 to nearly 50 by 2028, surpassing the U.S., which maintains around 45 centers. The expansion underscores the country's rapid economic growth, urban development, and strengthening position in international trade networks.

This surge is being driven by India's accelerating industrialization, logistics modernization, and favorable investment climate under government initiatives such as Make in India, PM Gati Shakti National Master Plan, and National Logistics Policy. The development of new WTCs across Tier-I and Tier-II cities like Pune, Ahmedabad, Thane, Noida, and Bengaluru reflects a broader strategy to create globally connected business hubs that promote trade, innovation, and investment opportunities.

The World Trade Centers Association, which connects over 300 WTCs across nearly 100 countries, sees India as a key growth engine in its global network. Each WTC serves as a hub for international trade promotion, business networking, and investment facilitation, helping regional economies integrate into global supply chains.

WTCA officials highlighted that India's young workforce, expanding infrastructure, and rising export competitiveness are fuelling demand for such centers. Additionally, collaborations between WTCs and local industry associations are strengthening trade linkages and attracting international partners to India's fast-growing markets.

The prediction that India will surpass the United States by 2028 not only symbolizes the country's economic ascent but also reaffirms its strategic importance in global trade architecture. With continued emphasis on ease of doing business, digitalization, and innovation-driven growth, India's World Trade Centers are poised to play a pivotal role in connecting domestic industries with global markets.

Mr. Jayant Ghatge, Advisor, WTC Navi Mumbai states in this regard, *"I am sure that the expansion of WTCs in India will lead to an effective ecosystem for promotion of India's Trade and Investment. These WTCs not only will serve as a landmark properties/realty but will also deliver outstanding trade services that contribute significantly to the growth of both the region and nation as a whole"*

(Source: Economic Times, LinkedIn)

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Editorial



- ❖ During Diwali 2025, India recorded a **massive business turnover of ₹6.05 lakh crore**, marking the **highest festive trade ever**. Strong consumer demand across sectors like jewellery, electronics, automobiles, and FMCG drove this growth. Increased spending in Tier-II and Tier-III cities, along with a growing preference for Indian-made goods, contributed significantly to this record-breaking Diwali sales figure.
- ❖ The Reserve Bank of India (RBI) introduced an upgraded version of the **Digital Rupee** that can now be used **offline**, allowing payments even without an internet connection. This aims to make digital transactions more inclusive, especially in **rural and remote areas**, giving users a cash-like digital experience.
- ❖ RBI unveiled the concept of a **Unified Marketplace**, a single digital platform that integrates various financial services like lending, insurance, and programmable payments. This initiative is designed to create a **connected financial ecosystem**, making access to digital finance more seamless and efficient.
- ❖ The government launched a new **foreign-currency settlement system** at GIFT City to enable faster and more transparent cross-border payments. This move strengthens India's position as a **global fintech hub** and reduces reliance on external financial networks.
- ❖ The **Mutual Credit Guarantee Scheme** for MSMEs was launched by the Ministry of Micro, Small & Medium Enterprises (MSME) in 2025, enabling **collateral-free loans up to ₹100 crore** for eligible MSMEs with guarantee coverage of 60% by the National Credit Guarantee Trustee Company Ltd. (NCGTC).
- ❖ Under the recently-enforced India–EFTA Trade and Economic Partnership Agreement (TEPA) (effective October 1 2025), the four EFTA countries (Switzerland, Norway, Iceland and Liechtenstein) have committed to around **US \$100 billion** of investments into India over the next 15 years. The agreement also targets the creation of **1 million direct jobs** in India during this period.
- ❖ In **October 2025**, **Google LLC** announced a **US \$15 billion investment** to establish its **first Artificial Intelligence (AI) hub** in **Visakhapatnam, Andhra Pradesh**. This marks Google's **largest investment in India to date** and will play a key role in advancing **cloud computing, AI research, and digital infrastructure**, further strengthening India's position as a global technology and innovation hub.

WTC Navi Mumbai Service Highlights

Visit of Mr. Scott Wang to WTC Navi Mumbai

Mr. Scott Wang, WTCA Vice-President for Asia-Pacific region visited Mumbai and Navi Mumbai during August 2025. At the WTC Mumbai a luncheon meeting was organized for him on August 12, 2025. On behalf of WTC Navi Mumbai (RUPL) Mr. Jayant Ghate, Advisor and Mr. Navin Gupta, Associate Vice-President participated in this meeting and invited him to visit WTC Navi Mumbai on August 18, 2025.



Mr. Scott Wang and Mr. Badal Saboo (WTCA Regional Coordinator for India) visited the WTC Navi Mumbai on August 18, 2025. They were accorded a very warm welcome by felicitating with a bouquet. Mr. Jayant Ghate and Mr. Navin Gupta made presentations with regard to the WTC Trade Services and WTC Real Estate facilities ---few already developed and others under construction. Mr. Scott Wang expressed satisfaction about the progress of WTC Navi Mumbai in terms of Services as well as Facilities.

Later, they were shown around the facilities under construction and Mr. Wang was requested to inaugurate the WTC Navi Mumbai sample office space which he duly complied with. Mr. Wang also addressed few selected invitees on this occasion. His visit ended with a nice lunch and interaction subsequently.

Mr. Wang expressed that his visit was truly fantastic and expressed satisfaction over the way Raheja Universal Group and its team is developing the WTC ecosystem. He also felt that during forthcoming WTCA Asia-Pacific Conference being held in Mumbai in November 2025, a Special Visit of participating WTCs representatives to WTC Navi Mumbai will be very beneficial.

Indo-German Technology & Trade Opportunities

Prof. Dr. Vivek Arunachalam, Founder, German-Indian Trade Advisory (GITA) based in Berlin, Germany specially visited WTC Navi Mumbai to meet and exchange opportunities to industry, technology and academia in the Navi Mumbai region. He has been closely associated with the WTC Navi Mumbai since long and has helped the WTC in organizing WTC Trade Services/Activities successfully in the past. Presently, he is associated with Fresenius University, Berlin, Germany and also has his YouTube channel “The Diplomatic Notes”.



India and Germany share a strong economic partnership with vast technology, trade and business opportunities, particularly, in sectors like manufacturing, clean energy, automotive engineering and so on. Keeping this in view, WTC Navi Mumbai organized a B2B Meet for Dr. Vivek A, which was followed by an interactive session held in collaboration with Bombay Industries Association (BIA) on the theme “Indo-German Technology & Trade Opportunities” on July 7, 2025 at the WTC Navi Mumbai Office.

Mr. Jayant Ghate welcomed all the participants and explained the purpose of the event. He also shed light upon the important role of WTCA and WTC Navi Mumbai in fostering such global business opportunities. This was followed, by opening remarks by Mr. R.K. Jain of Bombay Industries Association who explained the role played by BIA. Mr. Hitesh Shah BIA President and more than 25 BIA members actively participated in this special session.

Prof. Dr. Vivek Arunachalam made a detailed presentation highlighting the potential opportunities in technology and trade between Germany and India. In his presentation, he specifically shed light on diverse sectors such as, manufacturing, defense & aerospace, automobiles, EVTols, education, energy and so on. He also touched upon current situation in Germany in relation to its economy, industry, culture as well as Indo-German relations in these spheres.

His presentation was followed by an open houses session as well as one to one meeting with him. Over 40 industrialists and technologists participated in this event and found it beneficial and of their interest. To sum up, it was quite an insightful event and opened vistas for discussion in future.

German Indian Innovation Summit at Berlin, Germany

German Indian Innovation Summit organised by German Indian Innovation Corridor (GIIC) and German Indian Trade Advisory (GITA) will be held in Berlin, Germany on October 6 and 7, 2025. Indian Merchant Chamber (IMC) Navi Mumbai organised a Special Session on August 26, 2025; to promote this upcoming event and highlight the opportunities it will offer for startups, MSMEs and Academia. WTC Navi Mumbai extended its support through the participation of its associates in the event.



The session commenced with opening remarks by Mr. Jayant Khadilkar of IMC Navi Mumbai, followed by a brief video showcasing the establishment and activities of IMC. The Guest Speaker of the Special Session were Mr. Upen Barve and Mr. Siddharth Bhasin. They emphasized that the goal of GIIC is to forge a dynamic Indo-European innovation corridor, an initiative designed to foster global prosperity and strengthen geopolitical stability by bringing together top decision-makers and "innovation pioneers" from Germany and India. The Summit is set to be a significant platform for fostering alliances that accelerate innovation, digitalization, and technological advancements between the two nations.

The summit's agenda is structured to facilitate a comprehensive exchange of ideas and collaborative action across several key industries. The event will feature a series of themed sessions, including "Grand KickOff," "Lightening Talks," "Action Panels," and "Breakout Sessions." The primary industries and topics of discussion are:

- Technology & AI
- Manufacturing & Industry 4.0
- Startups & Digital Transformation
- Mobility & Transport
- Fin Tech
- Cyber-Phygital Tech & Security
- GreenTech & Sustainability

Mr. Upen placed a special emphasis on Industry 5.0, noting that the German Indian Innovation Summit advances its vision of a human-centric, sustainable, and resilient industry, aligning with India's push for advanced manufacturing, innovation, and global collaboration with Germany.

The presentation was followed by an engaging discussion on cross-border collaborations, fostering innovation, and exploring emerging business opportunities. To sum up, it was an insightful session that served as a key platform to discuss collaborative opportunities for Indian businesses with German industries.

WTCA and WTCs around the World

World Trade Centers Association (WTCA)\ results of the 2025 election of its Board of Directors are as follows:

Asia Pacific Region

- Mr. Mingxing Li (WTC Haikou, newly elected)
- Ms. Pamela Pascual (WTC Metro Manila, re-elected)

Europe Region

- Mr. Ed Allison-Wright (WTC Gibraltar, re-elected)
- Mr. Carles Anglada Casas (WTC Barcelona, newly elected)
- Mr. Antony Georgakis (WTC Cyprus, newly elected)
- Ms. Patricia Moinard (WTC Metz-Saarbrücken, newly elected)
- Ms. Cristina Sbaizero (WTC Trieste, re-elected)

Latin America Region

- Mr. Ignacio Del (WTC Montevideo, re-elected)
- Mr. Eugenio Reyes Guzmán (WTC Monterrey, re-elected)

Middle East & Africa Region

- Mr. Hassan El Kojok (WTC Riyadh, newly elected)

North America Region

- Mr. Scott Center (WTC Savannah, re-elected)
- Ms. Karen Gerwitz (WTC Denver, re-elected)

These new and re-elected Directors will join the following current Directors, whose terms run until 2027:

- Mr. Togbe Afede XIV (WTC Accra)
- Mr. Ivan Barrios (WTC Miami)
- Mr. John E. Drew (WTC Washington, D.C.)
- Mr. Freerk Faber (WTC Twente)
- Mr. Irmohizam Ibrahim (WTC Kuala Lumpur)
- Mr. Vijay Kalantri (WTC Mumbai)
- Ms. Catherine Lee (WTC Suzhou)
- Mr. Luciano Menezes (WTC Curitiba)
- Ms. Christina Shen (WTC Shenyang)
- Mr. Remy Swaab (WTC Panama)
- Mr. Ahmed Tibaoui (WTC Algiers)
- Mr. Vineet Verma (WTC Bengaluru)

Advancing Global MedTech Innovation: WTC Dublin & WTC Twente Strengthen Ireland–Netherlands Ties



From September 22–25, 2025, World Trade Center Dublin and WTC Twente, in partnership with the Embassy of the Kingdom of the Netherlands in Ireland and GO4EXPORT, hosted the Medical Technology Ireland Trade Mission across Dublin and Galway. The mission brought together leading Dutch and Irish MedTech innovators to promote collaboration, innovation, and cross-border growth.

In Dublin, delegates were welcomed by Deputy Ambassador Nora Dessing and engaged with Irish innovators like Output Sports and Head Diagnostics at NovaUCD. In Galway, they visited Synecco and BioInnovate Ireland, and participated in the Medical Technology Ireland Expo & Conference, one of Europe’s top MedTech events.

The group also toured the Kildare Innovation Campus (KIC)—a €286 million deeptech hub—and MGS Mfg. Group, highlighting Ireland’s leadership in sustainable manufacturing and advanced technology.

The mission concluded with a networking dinner in Dublin, celebrating partnerships between companies such as BAAT Medical, IDE Group, and IMS Production Automation.

According to Maureen Pace, President of WTC Dublin, “These connections are vital for driving innovation and strengthening global MedTech collaboration.” The initiative reinforced Ireland and the Netherlands’ shared vision of advancing healthcare innovation and building lasting global partnerships.

FTZ connected with WTC Trieste



The Port of Trieste operates under a special *Customs Free Port* regime, establishing itself as a leading example of an effective Free Trade Zone (FTZ) in the EU. This regime provides significant competitive advantages over standard national ports and other EU free zones in administrative, financial, and operational areas. One key benefit is that goods can maintain foreign status indefinitely without undergoing preliminary customs formalities, ensuring a liberalized transit regime and immediate economic savings.

Additionally, the Port of Trieste offers substantial cash flow benefits by deferring import duties and VAT payments for up to 180 days. It also ensures high operational flexibility for industrial transformation, allowing some finished products to acquire the certification of Italian origin and offering potential exemption from excise duties on fuel and energy consumed for industrial activities with goods destined abroad. These unique legal features result in substantial cost and time savings for commercial operators.

WTC Trieste provides dedicated guidance and tailored support to international companies seeking to take full advantage of these strategic opportunities.

Special Information Update

➤ World Trends

The \$150 Trillion Global Debt Market

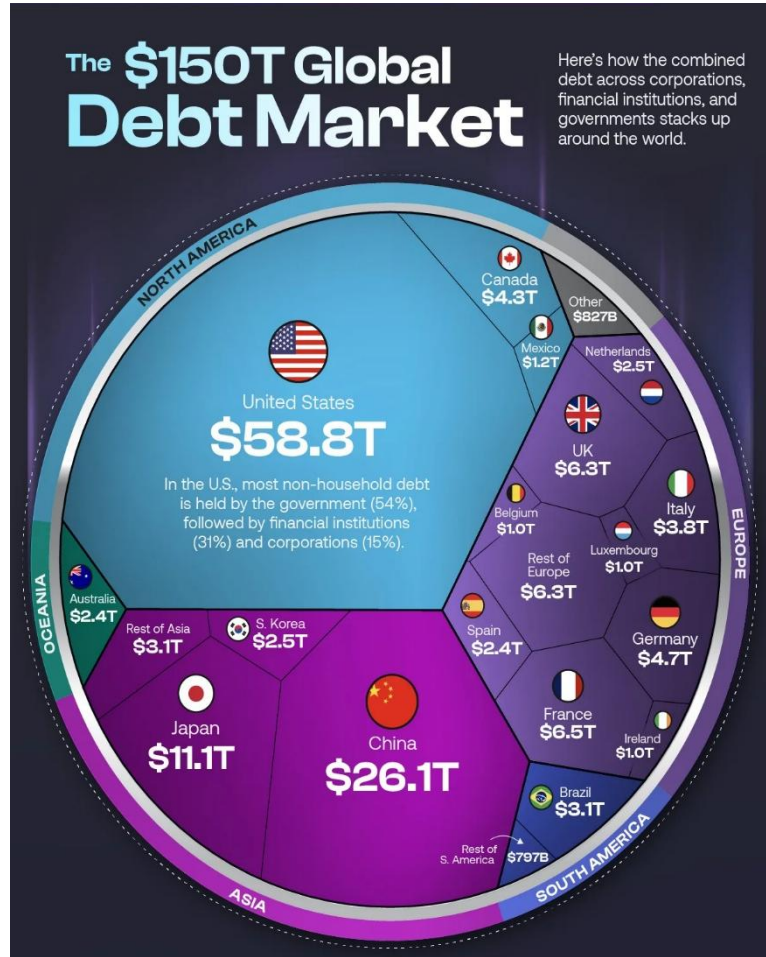
The global debt market has surged to an astounding \$150 trillion, encompassing government, corporate, and financial institution debt across the world.

The United States leads by a wide margin, holding \$58.8 trillion, where most non-household debt is concentrated in the government sector (54%), followed by financial institutions (31%) and corporations (15%). China ranks second with \$26.1 trillion, driven by state-led financing and large-scale infrastructure investments, while Japan follows at \$11.1 trillion, reflecting decades of economic stimulus and low-interest borrowing.

In Europe, major economies like France (\$6.5T), the UK (\$6.3T), Germany (\$4.7T), and Italy (\$3.8T) collectively contribute significantly to the region's debt load. Meanwhile, Canada (\$4.3T), Brazil (\$3.1T), and South Korea (\$2.5T) also hold substantial positions in their respective regions.

This data underscores how deeply interconnected the global financial system has become, with much of the world's economic activity fueled by debt-driven spending. As governments and institutions navigate interest rate pressures and slowing growth, the sustainability of this \$150 trillion market remains a central focus for policymakers and investors worldwide.

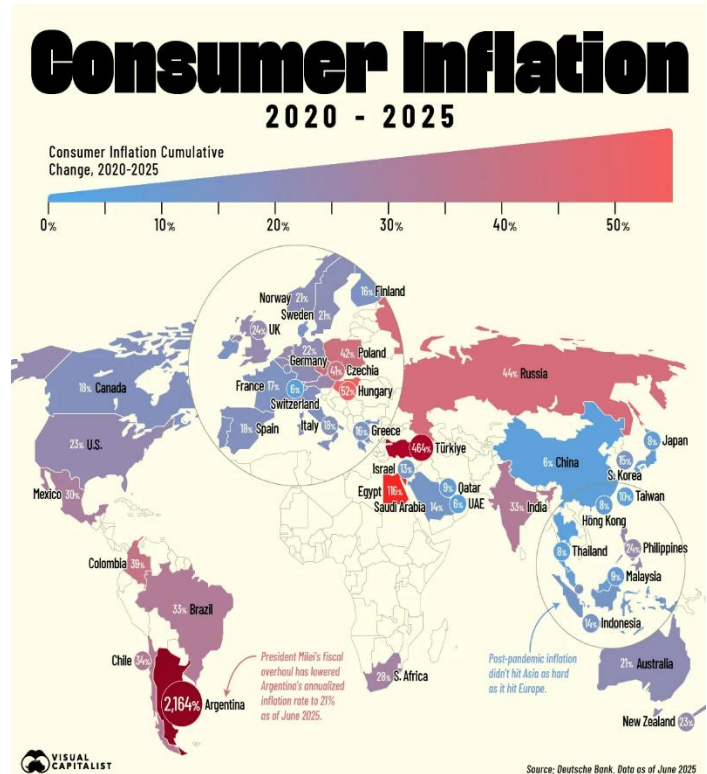
Source: Bank of International Settlements (Q1 2025), Visual Capitalist — “The \$150T Global Debt Market,” presented by Terzo.



Global Consumer Inflation Trends (2020–2025)

Between 2020 and 2025, the world experienced significant fluctuations in consumer inflation, exposing sharp regional contrasts shaped by post-pandemic recovery, monetary policy choices, and geopolitical tensions.

At the extreme end of the spectrum, Argentina witnessed an extraordinary 2,164% cumulative inflation, the highest in the world. Despite this staggering figure, recent fiscal reforms under President Javier Milei—focused on cutting public spending and restoring market discipline—have helped bring annual inflation down to about 27% as of mid-2025. This turnaround, though still fragile, represents a significant effort to stabilize a country long burdened by chronic inflation and currency volatility.



In contrast, developed economies maintained better control over inflation. The United States (23%), United Kingdom (21%), and Germany (22%) recorded moderate increases, aided by tight monetary policies, robust labor markets, and gradual interest rate adjustments by central banks. However, elevated energy prices and supply disruptions kept inflation above pre-pandemic levels in much of Europe and North America. Meanwhile, Russia (44%) and Turkey (46%) struggled with surging prices driven by geopolitical conflicts, sanctions, and currency depreciation. These economies have faced sustained inflationary pressure, testing fiscal resilience and consumer affordability. In Asia, inflation was comparatively muted. China (6%), Japan (3%), and South Korea (6%) managed to keep prices stable through strong supply chain management, export-led growth, and disciplined fiscal policy. This contrasts with India (33%), where inflationary pressures stemmed largely from volatile food and fuel costs, affecting household budgets and prompting tighter monetary policy by the Reserve Bank of India.

Overall, the global picture highlights a world divided between regions that have tamed inflation and those still struggling to contain it. While Asia's price stability offers a model of resilience, Europe and South America continue to grapple with persistent inflationary challenges.

Source: Deutsche Bank, via Visual Capitalist (June 2025)

➤ **India's Trends**

India's AI Market Surges to \$7.8 Billion, Poised to Triple by 2027

India's artificial intelligence (AI) industry has entered a phase of exceptional growth, reaching an estimated value of US \$7.8 billion in 2025, according to the International Data Corporation (IDC). Growing at a robust annual rate of over 20%, India's AI ecosystem is quickly transforming into one of the most dynamic and influential technology markets in the world.

This surge is largely driven by widespread adoption across major sectors such as finance, healthcare, retail, logistics, education, and manufacturing. Financial institutions are using AI for fraud detection, risk management, and personalized banking services, while the healthcare industry leverages AI for diagnostic tools, predictive analytics, and drug development. In manufacturing, automation and predictive maintenance powered by AI are revolutionizing productivity and efficiency.

The Indian government's strong policy support has played a crucial role in this transformation. Initiatives such as "AI for All", launched under the National Strategy for Artificial Intelligence (NSAI), aim to integrate AI in governance, education, and public welfare. This focus on inclusive and ethical AI development ensures that technology serves both economic and social objectives—bridging digital divides while stimulating innovation.

India's rapid digital infrastructure expansion—from high-speed 5G networks to cloud adoption and advanced data centers—has further accelerated AI integration. The rise of AI-focused startups, collaboration between academia and industry, and large-scale investments by global technology giants have all strengthened India's position as a key player in the global AI value chain.

Experts predict that by 2027, India's AI market could triple to nearly US \$17 billion, as organizations increasingly rely on intelligent automation, data-driven insights, and smart governance models. Beyond economic growth, this AI revolution is expected to create millions of new jobs, upskill India's workforce, and drive innovation across sectors.

With its unmatched combination of technical talent, robust policy framework, growing digital infrastructure, and entrepreneurial spirit, India is steadily positioning itself as a global leader in artificial intelligence. This transformation not only powers industries and strengthens competitiveness but also redefines how technology can drive inclusive, sustainable, and innovation-led development in the digital age.

India's UPI Sets New Global Benchmark

India's Unified Payments Interface (UPI) has achieved a landmark moment in the global digital payments ecosystem, reinforcing its status as one of the world's most advanced and inclusive financial technologies. In August 2025, UPI recorded a historic milestone by surpassing 20 billion transactions in a single month for the first time, reaching a total value of approximately ₹24.85 lakh crore. This remarkable feat highlights India's successful transition toward a cash-light economy, powered by innovation, inclusion, and digital infrastructure.

Today, UPI accounts for nearly 85% of all digital payments in India, processing an average of 20 billion transactions every month, representing a cumulative value of over US \$280 billion. The platform's simplicity, interoperability, and zero-merchant-cost structure have made it the preferred mode of payment for individuals and businesses across all segments of society—from metropolitan cities to small towns and rural areas.

A major highlight of this growth came on August 2, 2025, when UPI processed over 700 million transactions in a single day, setting a new global record for real-time digital payments. This achievement showcases the system's technological robustness, scalability, and reliability in handling high transaction volumes seamlessly without service interruptions—demonstrating the strength of India's digital infrastructure.

By June 2025, UPI had already reached significant scale, facilitating over 18 billion transactions monthly, with a transaction value exceeding ₹24 lakh crore. It now connects an expansive network of 491 million users, 65 million merchants, and 675 banks, illustrating its vast reach across the nation. Its success has been instrumental in driving financial inclusion, enabling small businesses, local vendors, and even rural communities to participate in the formal digital economy.

Launched in 2016 by the National Payments Corporation of India (NPCI) in collaboration with the Reserve Bank of India (RBI) and the Government of India, UPI has evolved from a simple payment platform into a cornerstone of India's digital revolution. Over the years, it has integrated features such as UPI Lite, credit card linkage (via RuPay), UPI for NRIs, international payment expansion, and offline transactions, extending its reach beyond domestic boundaries.

India's success story with UPI has also inspired several countries to explore or adopt similar frameworks, with partnerships expanding to nations like Singapore, UAE, France, and Sri Lanka through cross-border UPI linkages. This global adoption reflects India's leadership in building inclusive, secure, and scalable digital payment infrastructure. As UPI continues to evolve, it stands as a symbol of India's digital strength and a model for the world in creating secure, efficient, and inclusive payment ecosystems. Its future developments—such as AI-driven fraud detection, international remittance integration, and advanced data analytics—promise to further enhance India's vision of a truly digital economy.

Articles

Millennials and Gen Z Want in Food Packaging: Insights from Binder Technology's Research

In today's rapidly evolving marketplace, packaging has transcended its traditional role of protecting products. It now plays a crucial part in influencing consumer purchasing decisions, especially among Millennials and Generation Z.

Food technologist and founder of Binder Technology Consultancy, Bhushan Namdeorao Yengade, recently delivered an insightful address titled "The Role of Packaging Innovations in Shaping Millennial and Gen Z Consumer



Choices." Drawing on extensive industry experience and market research, Yengade explained how modern packaging strategies are increasingly guiding the buying habits of younger consumers.

Binder Technology Consultancy's consultancy specializes in food processing technical project management, training, and market research across various sectors, including food processing and petrochemicals. He emphasized the significant influence of Millennials (born 1981-1996) and Gen Z (born 1997-2012) consumers in the global marketplace. "These generations are not just buying products—they're buying values. They expect packaging to reflect what a brand stands for, especially regarding sustainability and transparency," Yengade stated.

Referring to insights from the Food and Agriculture Organization (FAO, 2018), he highlighted that packaging must do more than preserve product integrity; it should also reduce waste and support environmental goals. "Packaging today is a communication tool—it tells consumers what a brand believes in even before they open the product," he explained.

Research from Binder Technology Consultancy reveals that, while sustainability remains vital, convenience is equally a top priority. Features such as resealable pouches, easy-open lids, and portion-controlled packaging are increasingly popular with urban, younger consumers. "Gen Z seeks more than functionality—they crave personalization," Yengade added. "Packaging that feels tailored to them—through unique visuals, custom messages, or user-friendly design—resonates deeply."

He also discussed the rapid growth of smart packaging technologies, including QR codes, augmented reality, and traceability features, which enable consumers to learn about product origins, safety, or engage with brands digitally.

For example, traditional Indian products like curd (*dahi*) have evolved to meet Gen Z preferences. “Who would’ve thought that *dahi* would be sold with flavors like mango or blueberry in premium, resealable containers? That’s the power of modern packaging,” Yengade noted. He highlighted how regional identity and cultural elements are being incorporated into packaging for products like *mishti doi* and *chhaas*, including traditional earthen pot-style containers for ice cream—merging Indian heritage with contemporary branding.

However, Yengade addressed challenges facing the packaging industry in India, particularly raw material availability and cost fluctuations. A recent study by Binder Technology Consultancy in the Godavari region of Andhra Pradesh focused on materials like sugarcane bagasse, maize, and rice husk. “Raw material management is vital for understanding price volatility,” he explained. “While maize prices are influenced by international markets, rice husk and bagasse are more stable domestically, but seasonal variations can impact costs.”

Such fluctuations complicate efforts to maintain consistent pricing and meet sustainability targets. “Sustainability should be more than just a buzzword,” Yengade emphasized. “It requires robust infrastructure and supportive policies. Government subsidies and incentives are essential to promote greener packaging solutions.”

He posed a thought-provoking question: “Everyone says they want eco-friendly products, but are consumers truly ready to embrace that change? Sustainability isn’t solely the responsibility of manufacturers—it’s a collective effort.”

Looking forward, Yengade highlighted emerging technologies that will drive packaging innovation. “Artificial intelligence and machine learning can optimize packaging design and manufacturing,” he said. “But the future also lies in biodegradable, even edible, packaging solutions that leave no environmental footprint.”

“In today’s world led by Millennials and Gen Z, packaging is more than protection—it’s persuasion. It reflects your brand, builds an emotional connection, and often determines whether a product is chosen or ignored. Packaging must evolve responsibly,” he concluded.

As demand for sustainable and personalized packaging rises, food brands, retailers, and technologists must innovate swiftly and meaningfully. The future of packaging isn’t just about product preservation; it’s about safeguarding the planet too.



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- *WTC NM provides Knowledge based Trade Services such as Trade Information, Trade Education, Trade Promotion and so on ... Bringing Competitive Edge to Navi Mumbai Region.*
- *WTC NM plans to provide Real Estate based Infra facilities - such as Office Space, Exhibition & Convention Centers, Mall, Hotel & Business Club and so on... Bringing Together Stakeholders in Trade & Investment.*