

## **CHINESE EXHIBITIONS @ MUMBAI GET A GOOD RESPONSE**

8th China HomeLife and 8th China Machinex Exhibitions were held at Mumbai during December 13 - 15, 2022. These popular exhibitions of Chinese products and technologies in Mumbai were held after a gap of three years due to Corona Pandemic.

The exhibitions organized successfully were supported by the WTC Navi Mumbai as well as many industry chambers and associations. The Expos elicited an excellent response with participation of over 400 Chinese companies, about 10000 business visitors every day, matchmaking / B2B meets as well as the well-attended conferences.

Many members and associates of the WTC Navi Mumbai took an opportunity to visit the Expos for business development as well as to participate in the conferences. The exhibitions covered a wide range of products such as building materials, consumer goods, electronics machinery, textiles & Garments, gifts, plastics machinery and so on.

The conferences were held on diverse topics such as: Plastics and Electronics Machinery, International Business and Finance and Sustainability in Manufacturing. Mr. Harshwadan Parikh the WTC Navi Mumbai Faculty was the Chief Coordinator for these conferences. As many as 70-75 delegates participated in each of the conferences.

International Business Conference Guest Speakers included Mr. Harshwadan Parikh, Mr. Jayant Ghate of WTC Navi Mumbai and Mr. Shobhan Savai of Crescent Opto. Mr. Parikh spoke about Practical Aspects of Organizing Export & Import Business and explained the Growth Potential of Electrical & Electronics Industries in India. Mr. Ghate highlighted Important Trends in International Trade & Global Markets and touched upon the role played by the WTCA and the WTC Navi Mumbai in trade promotion. Mr. Savai explained the LED Lighting Technology and its Present Status and Opportunities in India.

Overall, these Chinese Exhibitions proved to be a great success in Mumbai.