

## **WTC, IMC AND NMIMS FOR COOPERATION @ NAVI MUMBAI**

NNMIMS Navi Mumbai Campus Director Dr P N Mukherjee specially invited IMC Chamber Navi Mumbai Committee Members including its Chairman Mr R K Jain and others as well as Mr Jayant Ghate Advisor WTC Navi Mumbai to discuss and explore the possibilities of cooperation for the benefit of Navi Mumbai region. Accordingly, a meeting was held on November 25, 2021 at NMIMS Campus among representatives of three organizations to discuss the related matters.

Dr. Mukherjee and his Faculty Members welcomed IMC Chamber and WTC and explained the vision and mission of NMIMS which is a well-known brand in academics and higher level education in India. He highlighted its strengths at Navi Mumbai Campus and outlined the possibilities of cooperation with Trade Promotion Organizations like IMC and WTC Navi Mumbai. His Faculty colleagues explained their expertise and functioning of various Schools such as Law, Business Management, Hospitality, Engineering and so on as well as the infrastructure facilities like various laboratories, classrooms, conference rooms and computer rooms, library etc.

Mr R K Jain explained the constructive role played by IMC Chamber at Navi Mumbai and indicated how it can help NMIMS. He identified several areas of cooperation among IMC, WTC and NMIMS at Navi Mumbai: Organizing seminars and conferences, MDPs, Resource Persons and Visiting Faculties from industry and international trade, Surveys and Research Studies, Curriculum development, Students Internship and Placement etc.

Mr Jayant Ghate suggested that NMIMS, IMC and WTC may consider establishing a Business Incubation Centre for the benefit of academic, industry, corporate and business community at Navi Mumbai. He explained basic purpose of such a Centre and related processes of Idea Generation, Innovation, Guidance / Training / Mentoring, Business Plan preparation and Putting Business in Practice on a sustainable basis. All sectors such as Industry, Technology, and International Trade can be developed at Navi Mumbai by such a Business Incubation Centre.

It was decided to go ahead with various possibilities of cooperation and work jointly on setting up of a business incubation facility. Subsequently Mr Ghatge also disseminated information about WTCA Foundation on-going 2021-2022 “Peace Through Trade Student Competition” to the NMIMS to encourage the student participation in this prestigious WTCA initiative.