

## **“Import-Export Business” Training at the WTC Navi Mumbai**

Indo-Global Chamber of Commerce & Industry (IGCCI) and the WTC Navi Mumbai jointly organised the Import-Export training program at WTC on 11<sup>th</sup> October, 2018.

This one day program specifically focused upon the requirements of start-ups as well as Entrepreneurs interested starting Import-Export Business. As many as 10 delegates participated in this program and derived insights into, how to start Import-Export business.

While welcoming the participants Mr. Jayesh Khade, Director of IGCCI explained the importance of Entrepreneurship spirit in Import and Export business. He also explained the role that Digital Marketing plays in the areas of Imports and Exports. Mr. Khade himself is a self-made Entrepreneur and assists the WTC Navi Mumbai in various services and activities.

Mr. Rupesh Yelmale was the Chief Faculty for the training program and undertook various sessions covering import-export business functions. These included among others important aspects such as import-export policies and procedures, identification of markets and products, raising finances for import-export business as well as logistics of trade. He gave several practical examples in support of his presentations. He also made his sessions interactive and encouraged the participants to ask more and more questions.

Mr. V. Bhandari, an exporter having more than 30 years of experience shared his knowledge and experience for the benefit of participants. He highlighted the importance of trade fairs, simplification of procedures as well as ease in marketing that have become features of conducting import-export business today. He also explained how he has created his business by participating in about 100 international trade fairs.

Mr. Jayant Ghate, Advisor to WTC Navi Mumbai, explained the services offered by WTC Navi Mumbai as part of the global WTC Network (330 WTCs in 90 countries) and suggested the participants to become a member to benefit from this access.