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July-August 2025

GLOBAL BUSINESS OPPORTUNITIES & LEADS

.....



Multidimensional Services and Facilities for Business, Governments and Academia

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WTC Taipei: Go Healthy with Taiwan 2025 Global Campaign

Following the resounding success of its 2024 initiative, *Go Green with Taiwan*, the World Trade Center (WTC) Taipei has unveiled its latest global campaign for 2025: *Go Healthy with Taiwan*. Building on a strong foundation of international engagement and sustainable innovation, the new campaign aims to spotlight the intersection of health, technology, and fitness on a global stage.

The 2024 campaign attracted widespread attention, receiving 396 proposals from 45 countries. Among the standout finalists were participants from Hungary, the Philippines, the United Kingdom, and Ukraine—highlighting the diversity and depth of global talent. Encouraged by this response, WTC Taipei is taking its mission further by focusing on themes that directly influence personal well-being and community health.

This year's initiative emphasizes cycling, fitness, sports technology, and smart healthcare.

The *Go Healthy with Taiwan* campaign invites innovators, startups, research institutes, and companies from around the world to submit their ideas and solutions. With a generous prize of USD \$30,000 awarded to each of the top three winners, the program not only fosters creativity but also promotes international collaboration.

WTC Taipei is encouraging World Trade Centers and partner organizations worldwide to support the campaign by engaging local innovators and disseminating the opportunity within their networks. Such participation is vital in uncovering groundbreaking ideas and building a global community dedicated to sustainable health solutions.

For more information on how to get involved, visit the [official campaign website](#), or watch the [campaign overview video](#).

With *Go Healthy with Taiwan*, WTC Taipei continues to position itself as a catalyst for global innovation, sustainability, , and well-being—working hand in hand with international partners to build a healthier more connected future.

WTC Binh Duong New City Launches WTCCONNECT.NET platform

WTCCONNECT.NET – A global connection solution for Vietnamese Businesses

In a time of global trade fluctuations, shifting supply chains, and rising demands for digital transformation, businesses need more than just quality products – they need trusted partners, resilient networks, and smarter ways to connect.



WTC Connect is a free digital trade platform developed by WTC Binh Duong New City to help business navigate today's complex market dynamics and build long-term competitiveness.

Expand sales channels and reach global customers: Create your online storefront and expand your sales network to reach potential buyers from various countries—boosting cooperation opportunities and market expansion.

Showcase products: Display your products widely across the platform to increase visibility and attract more potential customers.

Free account – No transaction fees: Selling on WTC Connect is completely free—no registration, selling, or marketing fees required.

Direct transactions and fast quotations: Connect directly with buyers, send and receive quotations quickly without intermediaries, optimizing your procurement and sales processes.

WTCCconnect.net – where businesses connect effectively, grow sustainably, and reach global markets.

Join **WTCCONNECT.NET** today!

Register and create your store at: **www.wtconnect.net**

Contact for support: Mr. Tuan – (+84) 911 717 144 | Email: contact@wtconnect.net

Germany-India Business Opportunities

Dr. Vivek Arunachalam, Founder, German-Indian Trade Advisory (GITA) based in Berlin closely associated with WTC Navi Mumbai recently visited Navi Mumbai to discuss matters of mutual interest.



GITA is pleased to offer following business opportunities for Indian manufacturers as well as exporters in the diverse sectors such as

- 1) Electric Bikes from Italy and Germany looking for Strategic Partners and Investors
- 2) Manufacturing Firm into Train and Auto Parts, looking for Strategic Partners, sharing or Know-how technology and low cost Production
- 3) EVTOLs and Drone Manufacturing
- 4) Ottobahn train manufacturing
- 5) Bicycle Manufacturing firms seeking partnerships and investors
- 6) Battery and Deep Tech Products.

WTC Navi Mumbai recently organised a special meetings for Dr. Vivek A where these opportunities were offered to Indian industry, technology and business people.

For further details of above opportunities, please get in touch with WTC Navi Mumbai.

Forum on Medical Equipment in Poland

DOLMED S.A. a leading medical institution based in Wrocław, Poland are organising this international forum from October 1-3, 2025 which offers interesting opportunities for India medical equipment manufacturers.

The forum will focus on the latest innovations in healthcare and medical technologies. Key themes include:

- Artificial Intelligence in healthcare
- Telemedicine and diagnostics
- Medical cyber security
- Advanced therapeutic and diagnostic solutions
- The event provides a platform for selected companies to explore partnerships, gain market insights, and connect with top healthcare and technology stakeholders in Europe.

Please note only companies in the medical equipment sector are invited to register for this opportunity.

Key Highlights:

- B2B meetings with Polish and European healthcare institutions
- Participation in expert sessions and technology showcases
- Institutional support from Lower Silesian regional authorities and Polish ministries
- Valuable exposure for companies looking to expand in the European market

Website Link: <https://dolmed.tech/en/>

For more information or assistance, feel free to contact WTC Mumbai: Priya Pansare, Director International Trade and Investment Promotion, Phone No. +91 22 6638 7272 , Email ID: priya.pansare@wtcmumbai.org

DigiNeety: Converting Good Ideas into Success

In today's ever-evolving digital era, businesses don't just grow — they scale smart. At DigiNeety, they partner with ambitious entrepreneurs, MSMEs, and visionary enterprises to digitally transform their brands and help them thrive in the global marketplace.

DigiNeety is a results-driven digital marketing company built on strategy, creativity, and measurable impact. Services offered at DigiNeety that can help to grow the reach and revenue of businesses are as follows:



Website | Content Marketing | Paid Media | Social Media | Analytics | Branding | Advertising | Creative | Strategy | SEO | Corporate Communication

- ✦ Content Marketing – involves creating epic content that will get shared, get links, and attract traffic.
- ✦ Paid Media – effective paid strategies increasing ROI.
- ✦ Branding – making businesses stand out in the crowd.
- ✦ Strategy – orchestrate a marketing plan for impact and growth.
- ✦ Creative – the power of storytelling and imagination transformed into videos and images that resonate with your audience and drive action.
- ✦ SEO – unlock more SEO traffic. See real results on searches, and on AI platforms
- ✦ Corporate Communications – Presentations, Brochures, Flyers, Training videos, and much more...

Their presence spans a wide range of sectors, from B2B and B2C naturopathy resorts and ayurvedic and food products, to professionals such as designers and lawyers, and corporations in real estate, finance, and numerous other industries and start-ups.

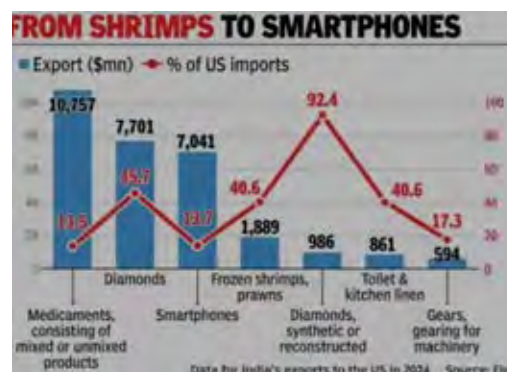
For Further details,

Contact Mrs. Shweta Nahar, Founder, DigiNeety

✉ DM Shweta on LinkedIn at www.linkedin.com/in/shwetanahr | 🌐 www.digineety.com | ☎ Enquire Now on 7021249417

India's Export Shift: Shrimps to Smartphones in the US Market

In 2024, India's export landscape to the United States has undergone a dynamic transformation, with sectors like pharmaceuticals and smart phones gaining alongside traditional exports such as diamonds and seafood. A new report by FIEO (Federation of Indian Export Organisation) provides a clear snapshot of India's key export categories to the US and their share in American imports.



Leading the Pack: Medicaments: Topping the export chart is medicaments, consisting of mixed or unmixed products. Valued at \$10.57 billion, this segment accounts for 13.5 % of US imports in its category, indicating India's growing prominence as a global pharma hub.

Diamonds: India's traditional strength in cut and polished diamonds remains strong, exporting \$7.7 billion worth to the US, commanding a significant share of US diamond imports. This underlines India's dominance in the global gem and jewellery industry.

Smart phones: In a sign of India's expanding electronics manufacturing sector, smart phone exports to the US reached \$7.04 billion, with a 13.7 % market share. This growth is attributed to initiatives like "Make in India" and increased assembly and export of smart phones by global brands from Indian facilities.

Frozen Shrimps and Prawns: While the volume is lower at \$1.88 billion, frozen shrimps and prawns from a whopping 92.4 % of US imports in this category, making it India's most dominant export segment by market share.

Other Key Contributors

- 1) Synthetic or reconstructed diamonds saw exports worth \$986 million, covering 40.6 % of US imports.
- 2) Toilet & Kitchen linen exports amounted \$861 million, also taking 40.6% of market share.
- 3) Gears and Machinery parts brought in \$594 million, contributing 17.3% of the US's import needs in this area.

Worldest Exports

Hardik Panchal, Founder, Worldest Exports is an internationally recognized leader in global trade, sustainability, and digital innovation. He is a cross-border business and ESG solutions firm based in India, empowering MSMEs and exporters to scale sustainably in global markets.



He holds the prestigious CITP®|FIBP® designation from FITT, Canada—recognized globally and awarded to leaders across public and private sectors, including senior government and financial figures. Hardik has played a leading role in high-impact international business projects, including co-managing a \$6 million FDI-backed joint venture in South Africa that created over 160 jobs. He has successfully expanded Indian exports to the USA, Southeast Asia, and Africa, and has represented a US company in India for over a decade.

He has mentored hundreds of entrepreneurs, and trained MSMEs in export readiness. His profile and contributions have been recognized by leading institutions including FITT Canada and global exhibitions. Currently, Hardik is spearheading digital traceability transformation in India through his exclusive partnership with Lozi Co., Ltd. (Japan) to introduce SmartBarcode®—a next-gen traceability tool integrated with QR and blockchain technologies.

Worldest Exports under Hardik’s leadership is at the forefront of AI-driven trade enablement, offering tools for real-time market intelligence, logistics visibility, automated documentation, and ESG compliance. Through international partnerships, policy-aligned projects, and cutting-edge tools, Hardik is helping shape a more transparent, sustainable, and competitive future for Indian exports.

“In today’s interconnected world, traceability has become the new currency of trust. We are committed to building sustainable, tech-enabled supply chains that deliver transparency and value to producers and buyers across borders.” Hardik’s work aligns with India’s vision of becoming a reliable global supply chain partner while promoting environmentally responsible and digitally traceable trade practices.

Website: www.worldestexports.com



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About WTC Navi Mumbai ...

- *WTC Navi Mumbai is a Prestigious Project of Raheja Universal Group, which brings Navi Mumbai Region on the Global Map of the WTCA New York, having 330 Member WTC's in 100 Countries.*
- *WTC NM provides Knowledge based Trade Services such as Trade Information, Trade Education, Trade Promotion and so on ... Bringing Competitive Edge to Navi Mumbai Region.*
- *WTC NM plans to provide Real Estate based Infra facilities - such as Office Space, Exhibition & Convention Centers, Mall, Hotel & Business Club and so on... Bringing Together Stakeholders in Trade & Investment.*