## **GLOBAL EXPO INDIA LAUNCH**

WTC Navi Mumbai actively participated in the launch event of Global Expo India held at Navi Mumbai on February 13, 2021. Around 50 representatives from MSMEs, Business and Academics attended this Global Expo Channel Partners get-together meet.

Global Expo India has ambitious plans to organize promotional events for the Indian industry and trading community. It aims to organize Exhibitions, B2B and B2C Meets, Business Delegations to overseas countries and so on. Supported by many trade promotion organizations like WTC Navi Mumbai, IMC Chamber, MSME Chamber, D Y Patil University School of Management, Trade Commissioners and Consul Generals in Western India, such programs would add value to the global and local aspirations of MSMEs.

Mr. Bhaskar Dastidar CEO of Global Expo presented these programs and plans to the participants while welcoming the guests. He and his colleagues explained the details of the programs planned at Navi Mumbai CIDCO Exhibition Centre and Statue of Unity in Gujarat state during the year 2021.

Mr. Jayant Ghate Advisor of the WTC Navi Mumbai is the Patron of Global Expo India. He addressed the audience and explained the Role of WTC Navi Mumbai in promoting and supporting the trade development events like Global Expo. He explained the services offered by the WTC Navi Mumbai and activities of WTC promoter Group Raheja Universal. He added that nearly 15 WTCs from various countries have agreed in principle to promote participation in Global Expo events.

Mr. Ghate also touched upon the industrial and trade policies of Government of India and State Government of Maharashtra and suggested setting up of District Export Development Centers to promote exports from India.

Dr. R. Gopal Director of DYPUSM presented the D Y Patil University School of Management programs and its forthcoming International Business Conference in March 2021. Mr. Indrajit **Ghosh Chairman of MSME Chambers of Commerce presented the** services of his Chamber for the benefit of participants. Mr. Harshwadan Parikh WTC Navi Mumbai Faculty shared his experiences and made the launch event more meaningful.